



**MatWeb**

**MATERIAL PROPERTY DATA**

**2018**

**2018 Demographics**

Omnisearchable Materials Data since 1996

*MatWeb.com*



## MatWeb.com

*MatWeb.com Facts:*

MatWeb.com

*Pages Served*

*Jan-Dec 2017*

**> 19 Million**

MatWeb.com

*User Sessions*

*Jan-Dec 2017*

**> 5.3 Million**

MatWeb.com

*Verified Registered Users*

**> 480,000 including**

**>18,000 new for 2017**

MatWeb.com

**Top-tier ranked**

*for all major search engines*

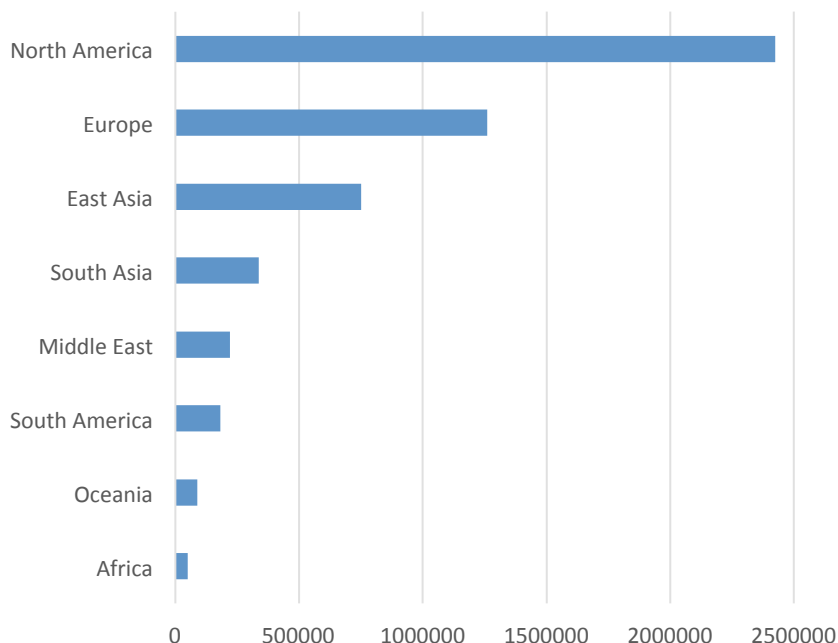
*across thousands of*

*materials and materials*

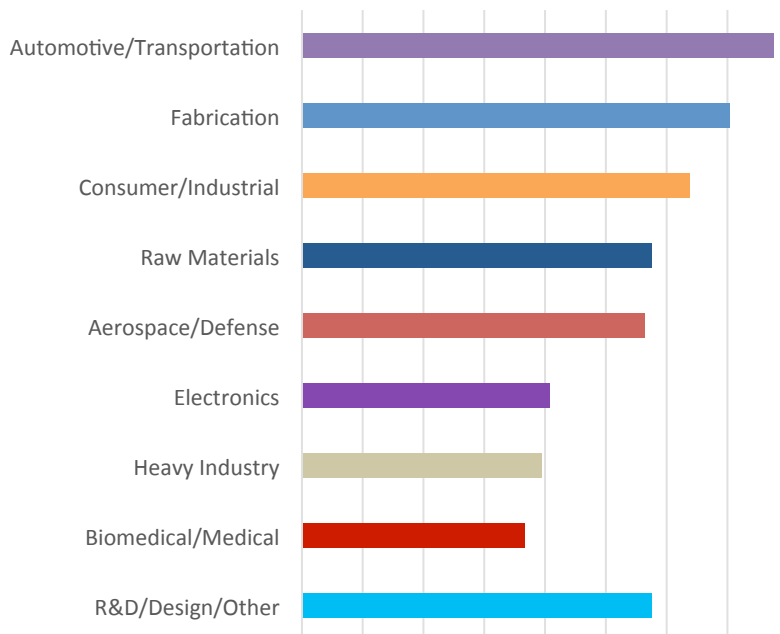
*services providers*

## “Materials professionals’ workflow World-wide includes MatWeb.com”

### MatWeb.com Audience Sessions by Region



### MatWeb.com Industry Demographics\*



\*MatWeb.com registered users reporting industry affiliation (82%); remainder (18%) academic/student.



## MatWeb.com

### *MatWeb.com Facts:*

*> 125,000 Materials  
searchable by powerful  
criteria including over 1000  
different properties*

*> 1000 Manufacturers*

*Data exports for CAD/FAE to  
COMSOL, SolidWorks,  
ALGOR, ETBX, NEiWorks,  
ANSYS, SpaceClaim*

*Broad reach including  
metals, plastics,  
ceramics,  
lubricants, and  
advanced materials  
so prospects find what  
they need in one place  
regardless of materials  
classification*

*Don't lose another MatWeb  
lead. Join your most  
promising prospects on  
MatWeb.*

**Your best prospects** visit MatWeb to find materials and material property data early and often in the critical materials specification process.

Will **your company** be here to meet them?

Don't lose another MatWeb lead. Reach your most promising prospects already on MatWeb with flexible, cost-effective options.

From the largest corporation to niche suppliers, we will customize a plan to meet your marketing objectives.

## Contact:

MatWeb, LLC

2020 Kraft Drive, Suite 3005

Blacksburg, VA 24060 USA

(540) 552.5300

[sales@MatWeb.com](mailto:sales@MatWeb.com)

[www.MatWeb.com](http://www.MatWeb.com)